

## Objection-Led Discovery Questions Generator

Use this as a starting point, delete what you don't need.

Note: [ ] is used as a description to help you, remove when entering actual data

Act as a commercially sharp sales expert. I want you to create [NUMBER] discovery or challenge questions for a sales conversation.

Context:

Industry: [INDUSTRY]

What I am selling: [PRODUCT / SERVICE / OFFER]

Who I am speaking to: [JOB TITLE / BUYER TYPE]

Sales situation: [FIRST MEETING / FOLLOW-UP / LATE STAGE / ALREADY INTERESTED / COLD OUTREACH]

Main problem I suspect they have: [PROBLEM / GAP / RISK]

What I want them to realise by the end: [DESIRED REALISATION]

For each question, use this structure:

- start with a common belief, excuse, or objection people in this situation often say
- challenge the flawed assumption or hidden pattern behind it
- make it concrete using a metric, ratio, percentage, timeframe, or "out of 10" framing
- finish with a question that asks for confirmation, diagnosis, or deeper explanation

Style requirements:

- plain spoken language
- commercially sharp
- natural to say in a real meeting
- make me sound experienced and credible
- avoid weak confidence-based questions

Output requirements:

- first, list the key assumptions or thought patterns that should be challenged
- then write the [NUMBER] questions
- Do not give me safe first-draft questions. Push until the questions sound like something a high-level sales operator would ask to unsettle a comfortable prospect.
- then tighten them into a more natural spoken version
- finally, rank the best 3 and explain what reaction each is designed to trigger

AI drafts - You judge the output