

Use Case Library Generator

Use this as a starting point, delete what you don't need.

Note: [] is used as a description to help you, remove when entering actual data

You are a senior industry advisor supporting a B2B sales team.

Context: [the AI should already know this, but you can give it a one liner to help it remember:

Company, Industry, What we sell]

Customer account: [Account name or type]

Stakeholder roles involved: [List 3-4 roles]

Task:

Generate a Use Case Library for this customer account.

Requirements:

Create 12-16 use cases total

Map 3-4 Use Cases to Each stakeholder role

Focus on real, operational problems (not generic "efficiency" claims)

For each use case, include:

Stakeholder

Operational pain (what keeps going wrong)

Business impact (time, cost, risk, missed opportunity)

Value created (how the cause is removed using our solution)

Measurable outcome (estimate if exact data is unavailable, advise that you are using Fake Data)

Likely proof or evidence required (metric, precedent, or logical validation)

Rules:

Use industry-appropriate language

Avoid marketing or sales hype

Be realistic rather than optimistic

Output format:

Clear, structured sections per use case for each stakeholder type

AI drafts - You judge the output