USP in Customer Language (One-Liner)

Use this as a starting point, delete what you don't need.
Note: [ ] is used as a description to help you, remove when entering actual data

You are a [Senior B2B sales strategist].

Context:
[the AI should already know this, but you can give it a one liner to help it remember]
Company, Industry, What we Sell, Typical customers
Known strengths vs competitors: [Experience, capability, speed, scale, etc. If you want to add specific competitors, add them here, with a link to their website]

Task:
Create 3 customer-centric USP statements.

Rules:
Do NOT describe my company.
Focus on what Outcome the customer gets from our solution.
Use industry-appropriate language the customer would recognise.
Avoid generic marketing phrases or internal jargon.

Output:
3 short USP one-liners
Use conversational language

AI drafts - You judge the output